



CONNECTED BY COMMUNITY

MURRIETA

SRCAR BREAKFAST WITH THE CITY MANAGERS

JUSTIN CLIFTON
CITY MANAGER



WHO ARE WE TODAY?

MURRIETA: 2025



Population
121,207



Average Age
38



Average Household Income
\$139,772



Married
≈55%



Education
70.74%



Households with Children under 18
39.09%



Workforce
58,250



Workforce w/less than 29-min. commute
54.88%



Average Household Size
3.27



The state **mandates** cities to plan for greater housing density – **even if residents don't want it**

2019 No Net Loss (SB 166)

If housing developments follow new state laws, cities **cannot** say no



2021 SB 8 (Amendments to Housing Crisis Act)



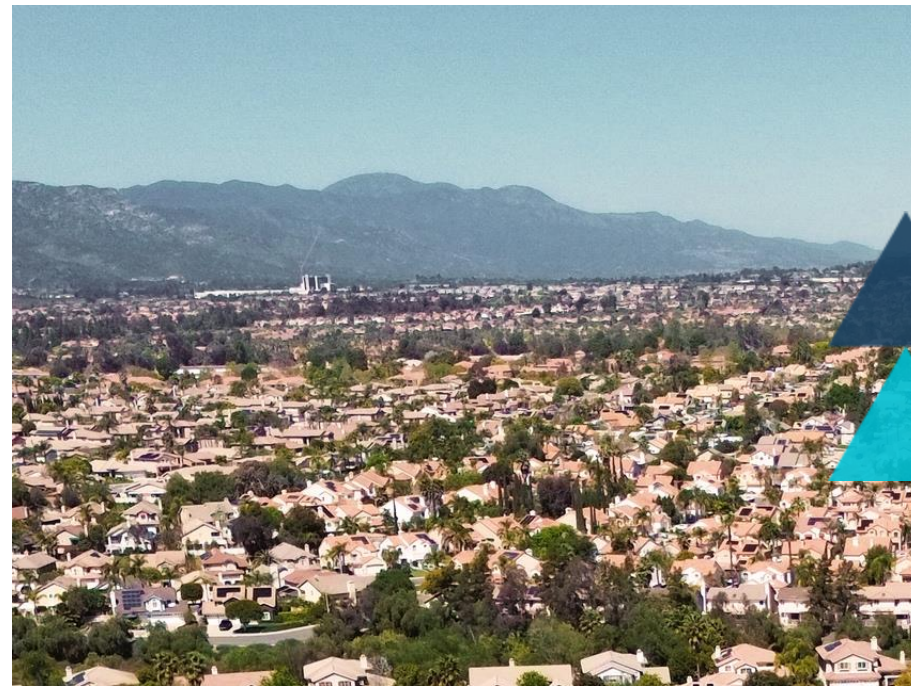
The state can impose hefty **fines** (minimum of \$10,000 per unit for not complying) and **deny** a city's revenues if they don't comply

2019 Housing Crisis Act (SB 330)

Changes to state laws continue to make it **difficult** for cities to deny housing projects



2017 Housing Accountability and Affordability Act (SB 35)



HOUSING

ACTIVE HOUSING DEVELOPMENTS



Pending: **2,000**

Entitled: **4,727**

Under Construction: **1,956**





Why families ***should choose*** Murrieta ...
Quality of Life



ECONOMIC DEVELOPMENT



Murrieta Innovation Center

- Space for new innovative companies
- Under Construction
 - Wet Lab
 - Updates to existing offices



New Businesses

- Better Buzz
- Wanns Global Eatery Bar
- Car Dealership
- and more!



Triangle Developement

- Restaurant, entertainment, and lifestyle uses will dominate the tenant mix



SNAPSHOT OF PROJECTS AROUND THE CITY



Slurry Seal



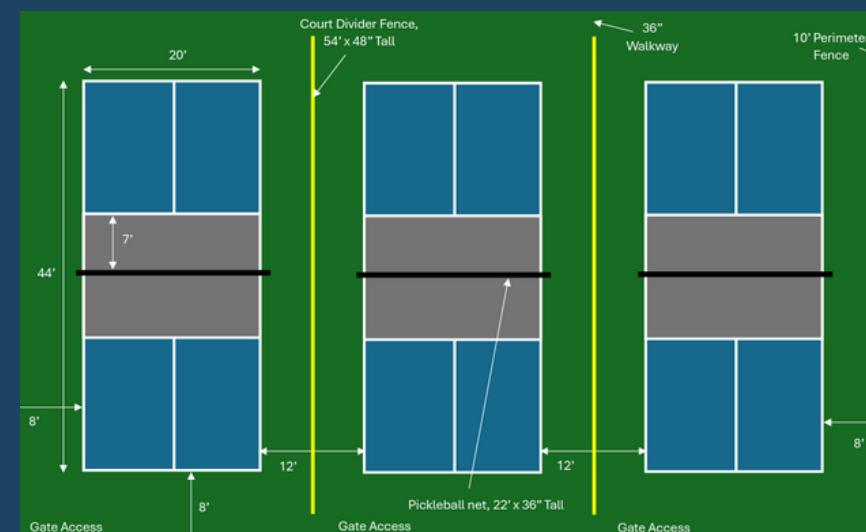
Parking Lot & Monument Project



Tot Lots



Library Expansion



Pickleball Courts



Dog Park



INFRASTRUCTURE

UPCOMING

MURRIETA HOT SPRINGS ROAD WIDENING

- **Four** lanes to **six** lanes
- Budget: **\$10 million**

MURRIETA HOT SPRINGS ROAD & ALTA MURRIETA DRIVE INTERSECTION

- Right turn pocket on eastbound Murrieta Hot Springs Road at Alta Murrieta Drive into the existing commercial shopping center

\$110 million
of Capital Improvement Projects





PUBLIC SAFETY

- Only full-service City in the region
 - Fire, Police, and Communications Center



RANKED AS A SAFEST CITY

- Technology-driven
- Innovated



FIRE RISK REDUCTION COMMUNITY

- Reduced insurance rates for some areas



SCAN
ME





STAY CONNECTED



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